Supplier

Marketplace Success Checklist

Step 1: Set Up Your Account

A link to a tutorial is available at each step. Pro Tip: To view the link in a new window, press the control key and click on the link (Mac users, press the command key and click the link).



Step 3: Promote Yourself

Provide a link to your Marketplace page (specific products, categories, etc) on your website and include link in e-blasts to customers - EMAIL HERE if you need help finding your link

Use the Marketplace Toolkit, found <u>HERE</u>, to send marketing emails and social posts to your customers Set up time on your calendar to review your information, promos, images and data file, once per quarter, at minimum, or whenever you have new releases!



