

Usage Ideas

Some ideas for how to use the included marketing pieces

eBlast Banners

- Copy one of the banners into a bulk email builder like Mailchimp or Constant Contact. The banner was designed to be used as an email header or footer.
- Send quarterly using the themed backgrounds.
- Use with a promo announcement so that buyers can immediately shop your marketplace page.

Mail Stuffers*

- Print and include with mailed invoices.

Stickers*

- Use the stickers as tradeshow giveaways.
- Include with your product shipments or when sending correspondence.
- Adhere to your product shipper boxes.

Postcards*

- Send to customers to announce your latest promo or stock up sale.
- Send as an order thank you.
- Giveaway at tradeshow instead of a catalog.
- Write a note and include with product samples

Instagram, Pinterest & Facebook

- Announce that you are selling through the marketplace.
- Announce a sale or promo.

3.5" x 2" Cards*

- Use as a giveaway at a tradeshow.
- Hand out while networking.
- Have your contact information printed on the opposite side and use as your business card.
- Include with product samples.

*The starred items were designed for you to print locally or through a site like Vistaprint. We have included the Vistaprint URL in the "Resource" section for your convenience.